

LETTER OF INTENT

Organization and Participation in the 4TH Annual International Summer School at Stana de Vale, Oradea, Romania

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Introduction

We are applying for partial support for the organization of an international summer school in Romania in collaboration with the University of Oradea. This is an ongoing project now in its fourth year. It consists of a series of seminars to be held at Stana de Vale, a mountain locality near Oradea, for about fifty senior undergraduate students, master students and junior faculty selected on merit from all over Romania. The summer school takes place over a ten-day period and it is held in English. This year, the primary objective of this project is to provide Romanian students and faculty a Canadian perspective on applied aspects of intercultural communication. This theme was proposed to us by our Romanian colleagues in view of Canada's experience in this area. A second but not a lesser objective is to advance the international reach and exposure of York University. The project includes also the initiation of common research projects with Romanian professors and the establishing of electronic linkages among various groups of Romanian and Canadian students so as to enable them to develop a series of analytical and practical skills in an intercultural context. The theme of this year's summer school is **Applied Intercultural Communications**. The success of this project is warranted by the existing record of close collaboration between York University and Oradea University.

Project Proposal

The **Applied Intercultural Communications Summer School** will take place between July 20th and July 30th, 2006 and it will consist of three daily lectures and round table discussions on selected topics.

The following five professors from York University, Toronto will give a series of lectures and organize the round tables.

- Prof. Eugene Roventa, Department of Computer Science at Glendon College and President of the Association of Canadian-Romanian University Professors in Ontario (ACRUPO) is the co-organizer and coordinator of the summer school. Professor Roventa will lecture on "The Language of Logic, the Universal Language for Communications".
- Prof. Ian Martin, is the former Chair of Glendon English Department and now coordinates the ESL Certificate Program in the Discipline of Teaching English as an International Language (Cert D-TEIL). Prof. Ian Martin will lecture on "Introduction to Specific- purpose Intercultural Communication"
- Prof. Serban Dinca-Panaitescu is the coordinator of the Health Informatics Certificate in School of Health Policy and Management, in the Atkinson Faculty of Liberal and Professional Studies. Prof. Dinca-Panaitescu will lecture on "Health Communication across Cultures".
- Prof. Dov Lungu the coordinator of Science and Technology Program in the Atkinson Faculty of Liberal and Professional Studies. Prof. Lungu will lecture on "Global Communications and Culture"
- Prof. Robert Despatie, is the coordinator of Business Economics at Glendon College. Prof. Despatie will lecture on "Business Communications".

Other invited lecturers to the Summer School:

- Prof. Tiberiu Spiricu, Head, Medical Informatics Department, University of Medicine, Bucharest, Romania
- Prof. Radu Negoescu, Head, Dept. of Cardiovascular Prophylaxy, Institute of Public Health, Bucharest, Romania
- Prof. I. Horga, Head of International Relations Department, university of Oradea
- Prof. Dana Pantea, International Relations Department, University of Oradea
- Mr. Leon Geapana, President, Canadian-Romanian Chamber of Commerce
- Mr. Boris Vaduva, President, Greenstone Financial Solutions, Toronto, Canada

Goals and Purpose

- Advance the profile and internationalization of York University by the participation of five York professors in the summer school
- Disseminate research and international teaching /curricula
- Establish institutional research collaborations
- Explore exchange of students between York and Oradea universities
- Build bridges between different disciplines and units at York (English, Health, Business, Information Technology, Science and Technology Studies).
- Contribute to the institutional capacity development of University of Oradea
- Contribute Canadian experience to the advancement the of university reform in Romania.

Deliverables

- Report on the project available to York community.
- Web site with summer school's teaching materials and links to valuable intercultural communication resources.
- Joint research projects with Oradea faculty.
- Draft plan for a formal York - Oradea university linkage, including a Student Exchange Program.

Project Evaluation

The success of this project will be judged using written evaluations submitted at the end of the Summer School by the Romanian students and compiled by the University of Oradea, and by the extent to which joint research projects between Canadian and Romanian professors are initiated, and by the extent to which the electronic linkages among students are created.

Preliminary Budget**A. To be contributed by the University of Oradea:**

• Local transportations (Budapest - Oradea 110 \$ and Oradea – Stana de Vale 40 \$) for five Canadian professors	750.00 \$
• Accommodation and meals, \$120 per Diem, for 5 professors for ten days	6,000.00 \$
• Audio-Visual and Computer Equipment.....	500.00\$

	Total 7,250.00 \$

B. To be contributed by York University:

• Travel air ticket for five Canadian professors (Toronto-Budapest)... \$ 1,600 x 5 = (the lowest cost fare will be sought out).....	8,000.00 \$
• Local Transportation (to and from Toronto Airport) \$ 100.00 x 5 =	500.00 \$

	Total 8,500.00 \$