

Universitatea din Oradea

Department for International Relations and European Integration
Centre for European Information and Consultancy (CICE)

International Institute of Administrative Sciences (IISA) Brussels

Université de Reims Champagne Ardenne

Centre d'Etude Rémois des Relations Internationales (CERRI)

Debreceni Egyetem/ University of Debrecen

Department of Social Geography and Regional Development Planning

York University from Toronto

Glendon College

Université de Bourgogne, Dijon

Laboratoire sur l'Image, les Médiations et le Sensible en Information-Communication

Universitatea Romano-Germana, Sibiu/Roman-German University of Sibiu

"Paul Negulescu" Institute of Administrative Sciences

Universität "Karl Eberhardt" Tübingen

Forschungsinstitut für Arbeit, Technik und Kultur

Western University of Timisoara

High School for Compared European Studies
Jean Monnet Network

„Forum“ Foundation Oradea

Under the Patronage of

**European Commission - Jean Monnet Project
Romanian Government**

Media and Intercultural Dialogue

International Summer School

Oradea – Stana de Vale July 6 –20, 2005

Summer School Background

Following the past years' tradition of hosting at the University of Oradea annual conferences, or seminars, on issues of high international interest, on topics such as "The Role of Mass Media and of the New Information and Communication Technologies in the Democratisation Process of Central and Eastern European Societies" in October 2001, "The Contribution of Mass Media to the Enlargement of the European Union" in October 2002, continued with "The International and European Security versus the Explosion of Global Media" in October 2003, and the Seminar on "Media and the Good Governance Faced with the Challenge of the European Union Enlargement" in July 2004, for the year 2005, we suggest that we should initiate a debate on the topic „Media and Intercultural Dialogue“. As compared to the previous years, when the events were organised in Oradea, we suggest that this year's meeting should belong to the Summer School organised in Stana de Vale and Maramures, where cultural traditions, interethnic and inter-confessional dialogue are best preserved in Europe. The beautiful landscape and the folkloric inheritance will provide an environment favouring an exchange of ideas regarding the way in which media tools may support European and international cultural treasure preservation.

Structure

The lectures are divided into four modules:

- All the students will attend the first three modules
- The students will be divided into 2 debate groups within the fourth module

Module I

Introduction in the Intercultural realities

Subject matter	Teaching Staff	No. course hours	Credit no.
European Construction as intercultural dialog	Nicolae Paun, Babes Bolyai University of Cluj-Napoca	2	0,5
European Institutions and Good Governance	Fabienne Maron, International Institute of Administrative Sciences Brussels	2	0,5
Neiberhood Policies as intercultural dialog	Ioan Horga, University of Oradea	2	0,5
Media and Regional Development in Europe	Istvan Suli-Zakar, University of Debrecen	2	0,5
The Interpretation of Environmental Texts	Ian Martin, York University, Toronto	2	0,5
Total		10	2,5

Module II

Intercultural Communication and Freedom of Expression

Public Strategies and Policies	Gheorghe Bichicean, Roman-German University, Sibiu	2	0,5
Techniques of Collecting Information through European Institutions	Pascal Lardellier, Université de Burgogne	2	0,5
Media and Crisis Management	Renaud de La Brosse, Université de Reims Champagne-Ardenne	2	0,5
Mass-media in National, European and International Security	Fabienne Maron, International Institute of Administrative Sciences, Brussels	2	0,5
Civil Societies in the New Europe	Grigore Silasi, Western University of Timisoara	2	0,5
Total		10	2,5

Modul III

The European Union and the External Relations: The Euro-Mediterranean and Atlantic Space

The Role of English in the future of Eastern Europe	Ian Martin, York University, Toronto	2	0,5
New and Old Political Practices in Using the Internet by NGOs and Other Grassroot Activists	Klaus Schoenberger, Eberhard Karls University, Tübingen	2	0,5
Mass-Media Monitoring and Content Analysis as A Tool to Prevent Massive Human Right Violation	Renaud de La Brosse, Université de Reims Champagne-Ardenne	2	0,5
The East-West Dialogue	Klara Czimre, University of Debrecen	2	0,5
Immigration Policy and Media	Philippe Ricaud, Université de Bourgogne, Dijon	2	0,5
Total		10	2,5

Modul IV.

1st Set

The Book, the Media, the Internet – Means of Intercultural Communication

A Historical, Literary and Philosophical Approach of the European Utopias	Philippe Ricaud, Université de Dijon	2	0,5
Minorities and Immigrants in European Media	Monica Vlad, Roman-German University, Sibiu	2	0,5
Socio-cultural Change Using the Net for Political Interests. Protests in the global, Particularly the European and Social Movement	Klaus Schoenberger, Eberhard Karls University, Tübingen	2	0,5
Celibacy and Love on the Net or a New Intercultural Form of Dialogue	Pascal Lardellier, Université de Bourgogne, Dijon	2	0,5
The Internet – the Basics and the New Information	Eugene Roventa, York University, Toronto	2	0,5

Technology Infrastructure			
Total		10	2,5

2st Set

Business – Means of Intercultural Communication

Fuzzy Logic, an Intercultural Communication Language for Business, Management and Finance	E. Roventa, York University, Toronto, Canada	2	0,5
Principles of Intercultural Communication	I. Martin, York University, Toronto, Canada	2	0,5
A Case Study in Intercultural Business Communication - Introducing the Concept of Insurance in Eastern-Europe alternate with Corporate Ethical Leadership	B. Vaduva, President Greenstone Financial Solutions, Toronto, Canada J. Dimitriu, Ryerson University, Toronto, Canada	2	0,5
Corporate Finance – Introduction to Project Evaluation and Means of Financing	R. Depaties, York University, Toronto, Canada	2	0,5
Emotional Intelligence – The Challenge of Implementing Change in Financial and Life Insurance Industry	Leon Geapana, President, Canadian- Romanian Chamber of Commerce, Toronto, Canada	2	0,5
		10	2,5

IV. Selecting the students:

- working language: English and French
- the Selection Committee will validate the diplomas and professional expertise

Fees: - For the whole programme the fee is Euros 300

- Participation to the Module organised in Maramures – Euros 200
- Participation to the Module in Oradea – Euros 100

Students should apply to the Summer School **before May 31st, 2005**. Applicants paying **before March 31st, 2005** will benefit from a discount of Euros 100, so they will have to pay Euros 200 for the whole programme. The fee should be paid to the account of the Forum Foundation Oradea IBAN: RO38BTRL00504205739811, Swift Code BTRLRO22, open at Banca Transilvania SA, Oradea Branch.

Scientific Committee

Gheorghe BICHICEAN - "Paul Negulescu" Romanian Institute of Administrative Sciences, Romania

Pascal LARDELLIER - Université de Bourgogne, Dijon, France

Fabienne MARON - International Institute of Administrative Sciences Brussels, Belgium

Ian MARTIN - Glendon College, York University, Canada

Nicolae PAUN - "Babes-Bolyai" University of Cluj-Napoca, Romania

Eugen ROVENTA- Glendon College, York University, Canada

Klaus SCHOENBERGER - "Eberhard Karls" University of Tübingen, Germany

Grigore SILASI - Western University of Timisoara, Romania

Istvan SULI-ZAKAR - University of Debrecen, Hungary

Secretariat of the Summer School

Ioan HORGA - University of Oradea, Romania

Renaud de LA BROSSE - Université de Reims Champagne-Ardenne, France

Executive Committee

Alain Bieber, „Eberhard Karls“ University, Tübingen

Ciprian Barna, Université de Reims Champagne-Ardenne

Laura Turdean, University of Oradea

Ana Maria Turcut, University of Oradea

Schedule

Wednesday, June 6th (Continental Hotel, Oradea)

18.00.....Registration

20.00.....Welcome Reception

Thursday, July 7th (University of Oradea)

9.30-11.00.....Opening Ceremony
11.00-13.00.....Course Module 1
13.00-15.00.....Lunch
15.00-16.45.....Course Module 1
17.00-18.45.....Course Module 1
20.00.....Dinner

Friday, July 8th (University of Oradea)

9.00-10.45.....Course Module 1
11.00-13.00.....Course Module 1
13.00-15.00.....Lunch
15.00-19.00.....Free time
19.00.....Muzeul Tarii Crisurilor, Oradea – Release of the
2004 Seminar volume on *Mass-Media and Good Governance* edited by
Fabienne Maron, Renaud de La Brosse, Ioan Horga
20.00.....Dinner

Saturday, July 9th

9.00.....Trip to Maramures (Oradea-Satu Mare-Sighetu Marmatiei)
20.00.....Accommodation to agro-tourist rooming house in Vadu Izei
21.00.....Dinner and Folk night with artists from Vadu Izei

Sunday, July 10th (Vadu Izei - Maramures)

9.30.....Trip to the surroundings of Maramures
21,00 **Intoracere la Oradea**

Monday, July 11th (Oradea- Stana de Vale)

9.00 Deplasare la Stana de Vale
12, oo Vizita Pestera Ursilor de la Chiscau
14,00 Pranz Cabana Gaudeamus Stana de Vale
15.00-19.00.....Free time
20.00.....Dinner and European Intercultural Night
(popular customs)

Tuesday, July 12th (Stana de Vale)

9.00-11.00.....Course Module 2
11.15-13.00.....Course Module 2
13.00-15.00.....Lunch
15.00-17.00.....Odihna
17,00-19.00Course Module 2
20.00.....Dinner and Intercultural Night: Contest – who
is speaking more languages?

Wednesday, July 13th (Stana de Vale)

9.00-11.00.....Course Module 2
11.15-13.00.....Course Module 2
13.00-15.00.....Lunch

15.00-17.00.....odihna
17.00-20.00.....Assessment Modules 1-2
20.00.....Dinner
Film: "Monasteries in Romania"

Thursday, July 14th (Stana de Vale)

9.00-11.00.....Course Module 3
11.15-13.00.....Course Module 3
13.00-15.00.....Lunch
15.00-17.00.....odihna
17.00-20.00.....Curs Modul 3
20.00.....Dinner Dinner and European Intercultural Night
(popular customs)

Friday, July 15th (Stana de Vale)

9.00-11.00.....Cours Module 3,
11.15-13.00.....Cours Module 3
13.00-15.00.....Lunch
15.00-17.00.....Odihna
17.00-19.00.....Assessment Module 3
20.00.....Dinner and Surprise Intercultural Night

Saturday, July 16th (Stana de Vale)

9.00-13.00.....Module 4, Debate Set 1 and 2
13.00-15.00.....Lunch
15.00-20.00.....Timp liber
20.00.....Dinner and Foc de Tabara

Sunday, July 17th

8,00.....**Drumetii alternative functie de posibilitatile fizice**
- **pe traseul Stana de Vale-Padis -25km**
- **circuitul Stana de Vale-Moara Dracului- Varful**
Poeni (1734m) – 10 km

Monday, July 18th (Oradea- Stana de Vale)

9.00-13.00.....Module 4, Debate Set 1 and 2
13.00-16.00.....Lunch
16.00-19.00.....Modul 4 Debate Set 1 and 2
20.00.....Dinner si jocuri de tabara

Tuesday, July 19th (Stana de Vale)

9.00-13.00.....Module 4, Debate Set 1 and 2
13.00-15.00.....Lunch

15.00-17,00.....Odihna

17,00 -20,00.....Concluzii, inmanare de diplome

20.00.....Dinner and Seara de Adio

Wednesday, July 20th (Stana de Vale-Oradea)

8,00 – plecarea participnatilor

**Media and Intercultural Dialogue
International Summer School
Oradea – Stana de Vale, July 6 – 20, 2005**

Registration form to be returned by March 31st, 2005 to:

Ioan Horga
University of Oradea
5, Armatei Romane Street
410087-Oradea, Bihor
Tel/fax +40-259-467 642
e-mail: ihorga@uoradea.ro

Personal Information:

Name_____

Title_____

Organisation_____

Address_____

Specialisation_____

Office address_____

Telephone_____

Fax_____

E-mail_____

Date of arrival_____

Date of departure from Oradea_____

*For the participants arriving at Budapest Airport, the University of Oradea will provide onwards transportation. The cost will be Euros 12 for one way.

**Participants arriving from Bucharest by train or by plane will be met by a car.

Place and date_____

Signature_____